



MADE IN
GROUP

Brief look into the Advisory Board: Industry 4.0 17/10

17th October / 10:00 am - 12:00 pm/ Room 6 Manufacturing Technology Centre, Coventry

ATTENDEES

John D'Angelillo, (MD, Bauromat)

Dean Baker (Director, MTC)

Mark Weymouth, (MD, Plus Automation)

Tom Bouchier, (MD, Fanuc UK)

Edward James, (MD, Citizen Machinery)

Matt Benfield, (MD, Visdata)

David Mudd, (Global Digital & Connected Product Certification Director, BSI Group)

Charles Addison (Deputy CEO, Made in Group)

Discussion Points

Quorum Board: Changes and appointments update

Actions from previous meetings:

Industry 4.0 dinner at MTC,

BSI Standardisation advice for MIM members

Bauromat Breakfast event : theme

Industry 4 writeup of minutes and notes submitted through to gov through Lord Whitby

Predicted impacts to Industrie 4.0 Adoption due to the 'B' Word as we see it.

Group ideas for action by Made in Group to implement for Made in Group members

Backing Britain Campaign Roadshow: Interested Speakers for forthcoming events

Advisory Board Case Studies

Format and plan 17/10/19

- Introduce yourself
- To go through ideas achieved in the last meeting - how we've been able to deliver and move this forward for the wider members
- Roundtable type discussion
- Discuss Back Britain Campaign - see how we can further the agenda for Industry 4.0 through the campaign

Discussion points summarised:

- Misinformation of Cobots and Industry 4.0 causing the UK to be behind the rest of the world, also due to a fear of robots taking jobs from humans. This can be solved through more Industry 4.0 case studies and pushing more information out about this into the media and social platforms. As well as encouraging companies, especially SMEs to work with specialist system integrators.
- Encourage SMEs to not feel the pressure of industry 4 and rush into buying product without knowing what they want to achieve, but taking the time to understand the automation first.
- At the same time encourage SMEs to "look at how digitalisation of their supply chain can affect the future" - Dean Baker
- Reluctance to move into industry 4.0 - encouraging companies to embrace industry 4 because it is an opportunity
- Skills gap - Not allowing companies to think by adopting Industry 4 it will solve all of their problems, such as filling the skills gap when someone leaves the company

- Using young people to their advantage in the sector - integrating young people who are use to and know how technology works with skilled engineers who have experience in the industry
- Eliminating the confusion between industry 3 and 4 - ensuring companies are achieving industry 3 before they tackle 4.
- Simplifying industry 4.0 - Changing the industry 4 board name to "Industry 4 simplified" or "Smart productivity".
- Backing Britain - continuing the efforts and discussions on Industry 4 through the campaign
- Made in Group to spread positive news stories and case studies regarding Industry 4 - came to the conclusion that Government are not covering this e.g the year of engineering of the year

Outcome of discussion:

- Name of board to be changed to Industry 4 simplified or Smart Productivity Board
- FAQs from BSI
- Social proofing for members - case studies shared by Made group and driving this for the rest of the year
- Industry 4 zone or panel seminar at Exhibition